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Regina

Queen City of the Plains
SASKATCHEWAN



CAPITAL OF SASKATCHEWAN

Published by the
Regina Chamber of Commerce



The stately Legislative Buildings amid their exquisite surroundings at Regina, the capital of Saskatchewan.

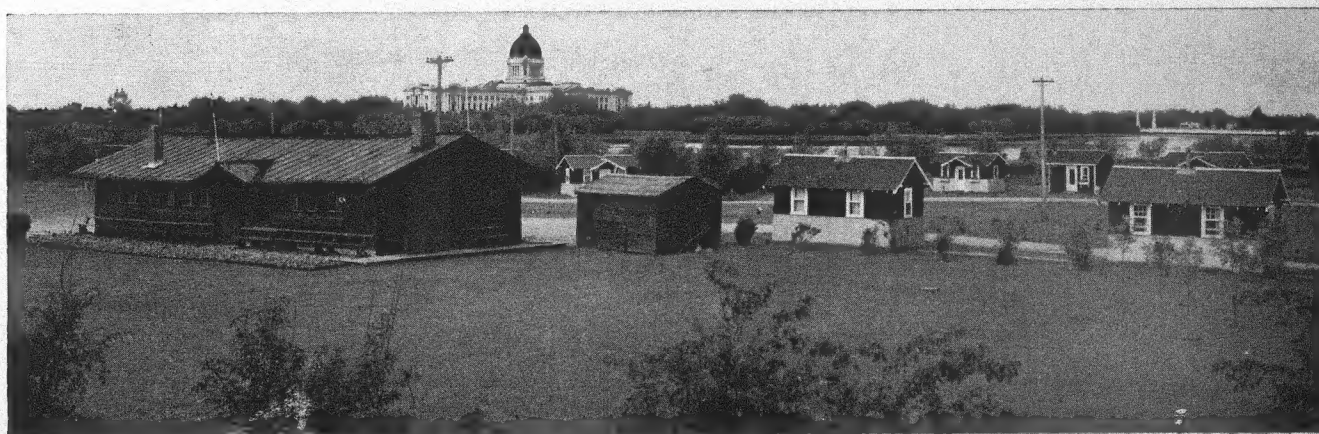


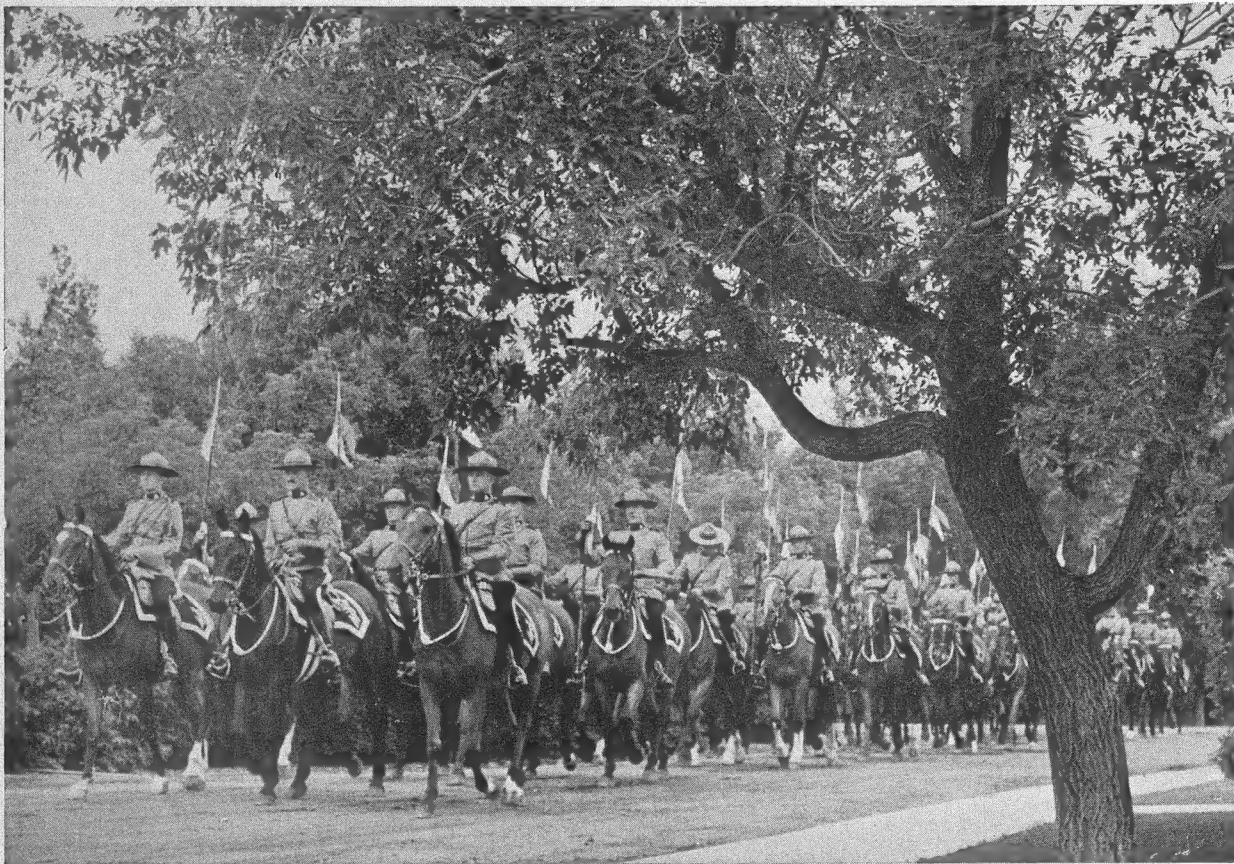


Encamped in Saskatchewan's Northland on the shores of Lake Waskesiu.

FROM REGINA one can conveniently visit many lovely provincial parks for golf, swimming, boating, and fishing. Lovely unspoiled Lakes Waskesiu and Montreal in our northland are just a day's drive away. Excellent, reasonably priced accommodation is available at all lakes and parks.

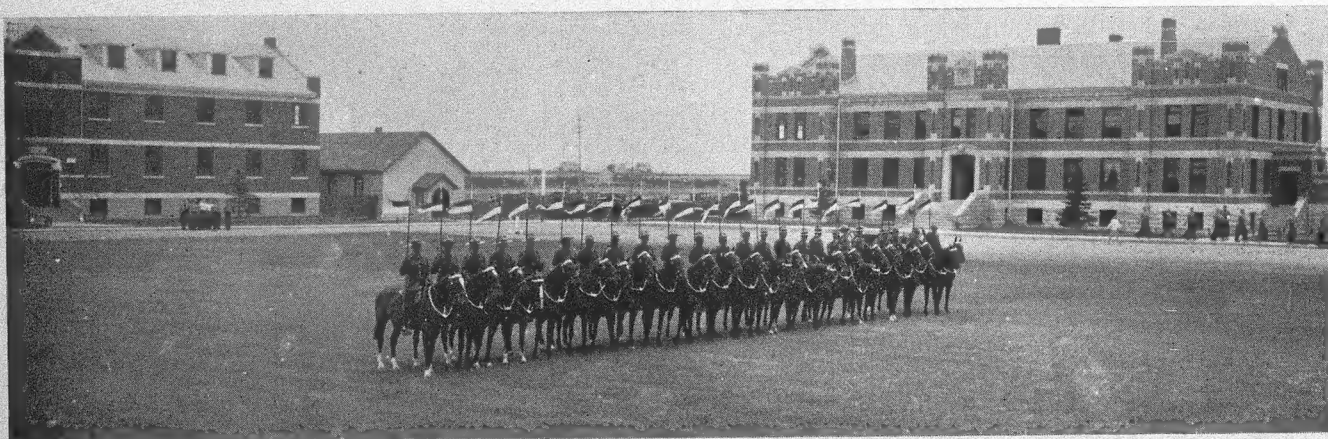
REGINA TOURIST CAMP situated near the shores of Wascana Lake is shown below. It is operated by the city's Park Department. Tourists are invited to call upon the Chamber of Commerce and the Saskatchewan Motor Club for information.





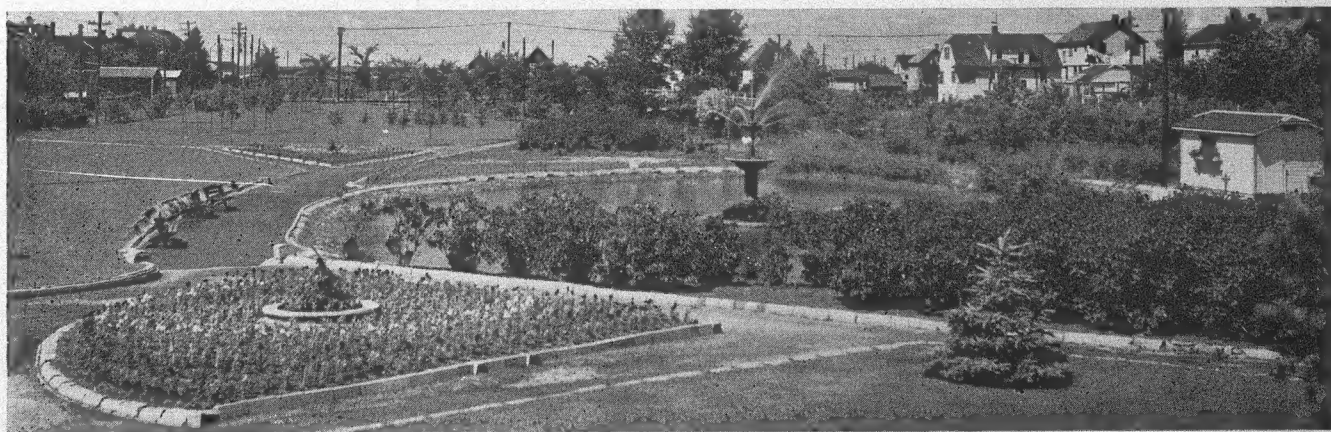
Mounted Police Riding at their Barracks in Regina

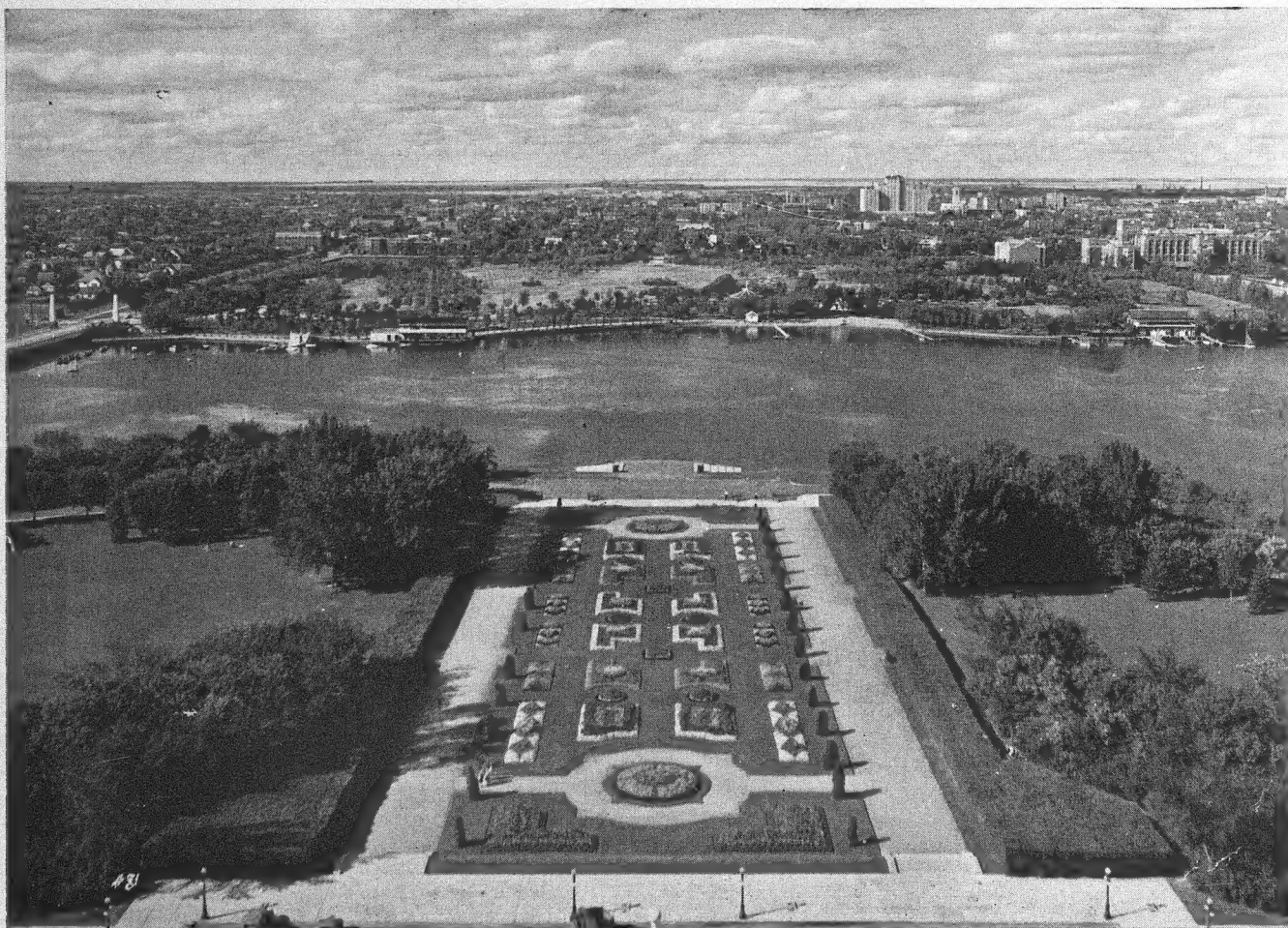
REGINA — the traditional “Home of the Mounties”. Established in 1883, the barracks are training headquarters for the entire Dominion. See for yourself, the home of the Scarlet Riders of the Plains. Visit the Museum depicting the colorful history of this Famous Force. Below the Mounted Police practice their spectacular Musical Ride on the barracks drill square. The little chapel in the background is a vital part of the history of the Force. Its lovely memorial windows are of outstanding beauty.



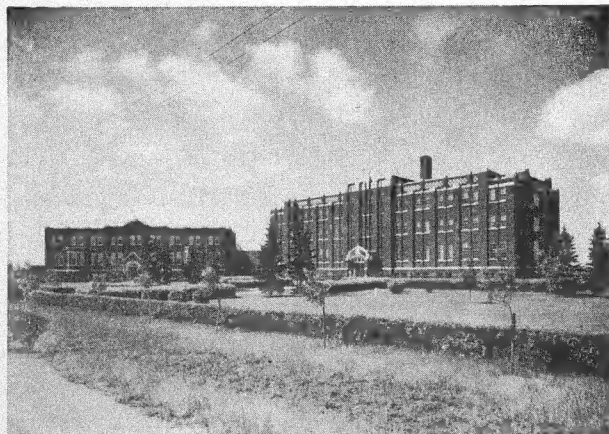


BEAUTIFUL VICTORIA PARK in downtown Regina. A cenotaph in memory of those who fell in World War I is in the centre of this lovely spot. Just beyond the cenotaph is a cairn commemorating the inauguration of Saskatchewan as a Province of the Dominion in 1905. The Dominion Government Building, Union Bus Depot, and the Hotel Saskatchewan are in the background. Library, Churches and numerous other public and private buildings border the other sides. Rotary Park, a lovely spot in one of the residential areas is shown below.



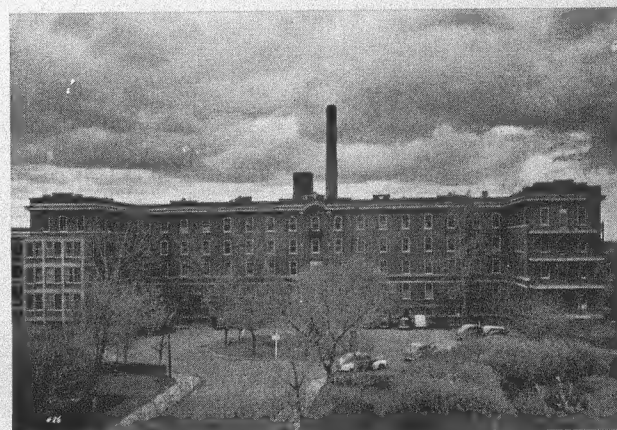


PANORAMA OF REGINA taken from the dome of the Legislative Building. Regina's 'magic carpet' of flowers is in the immediate foreground. Beyond is Wascana Lake, Bathing Beach, Boat Club, Regina Memorial Park, Cultural and Educational Institutions. Regina is a city of many interests; music, art, dramatics, crafts are very popular. All manner of sports are enjoyed in season including swimming, sailing, canoeing, tennis, baseball, golf, bowling, fastball, football, shooting, hockey, curling, riding and skating. Regina College and Luther College are shown below. Visit the Natural History Museum in the Normal School Building.



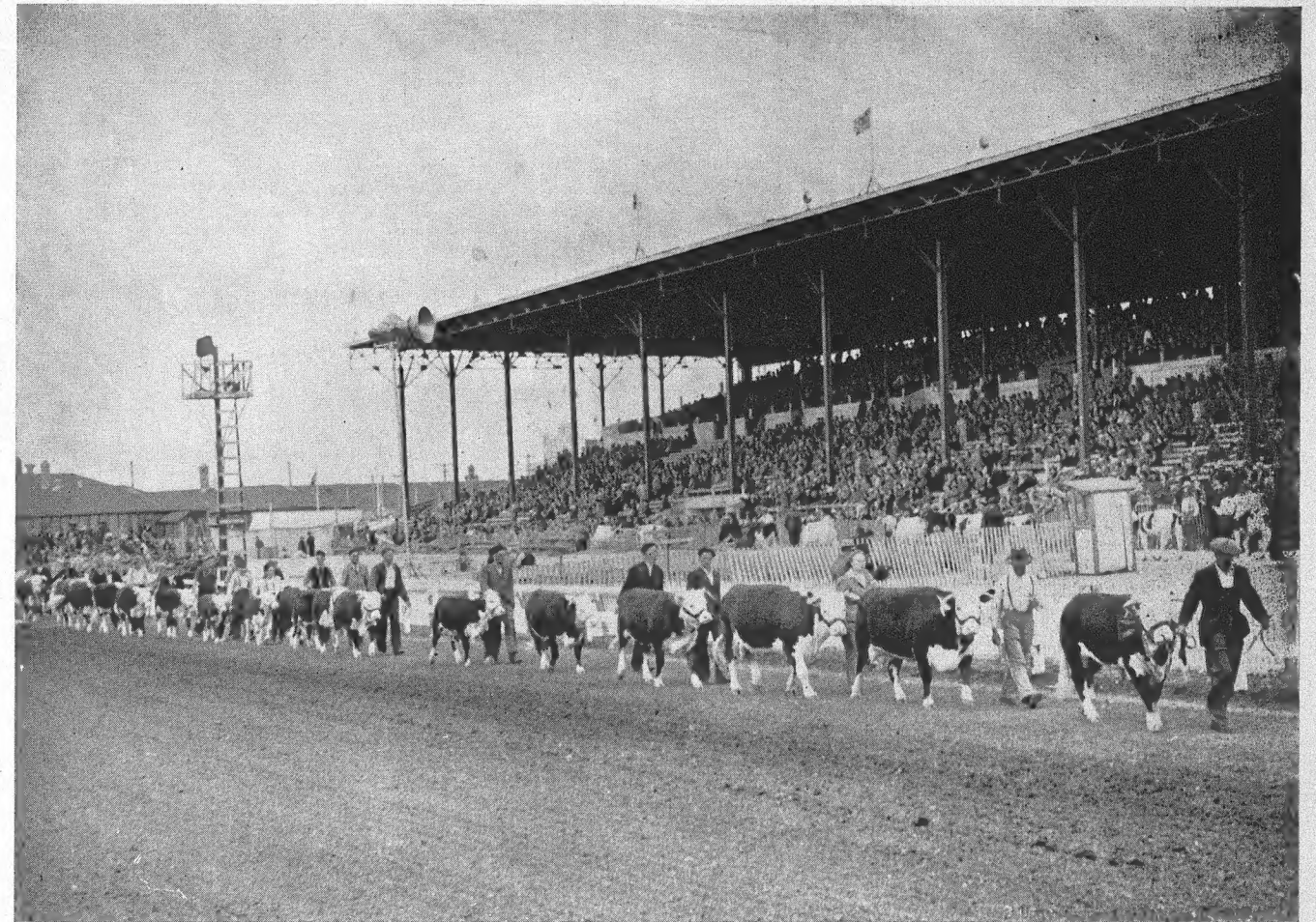


THIS AERIAL VIEW OF REGINA shows the remarkable growth of the city since it started as a tent settlement in 1882. Today its population is over 64,000. Regina is the Capital of Saskatchewan, and the leading commercial and financial city of the province. Regina is also an important medical centre. The Regina General (centre wing lower right) and the Grey Nuns' Hospital of which the Allan Blair Memorial Clinic is shown lower left have a combined capacity of 1400 beds. This clinic for the treatment of cancer and allied diseases is one of the finest on the continent.

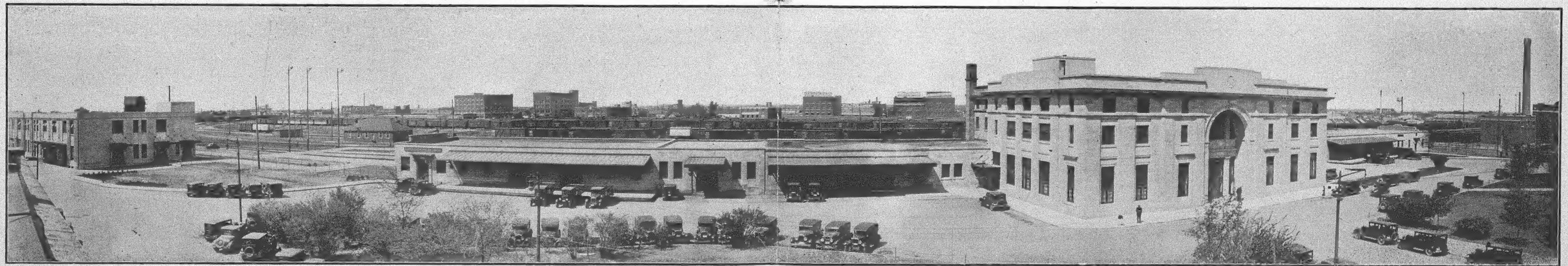




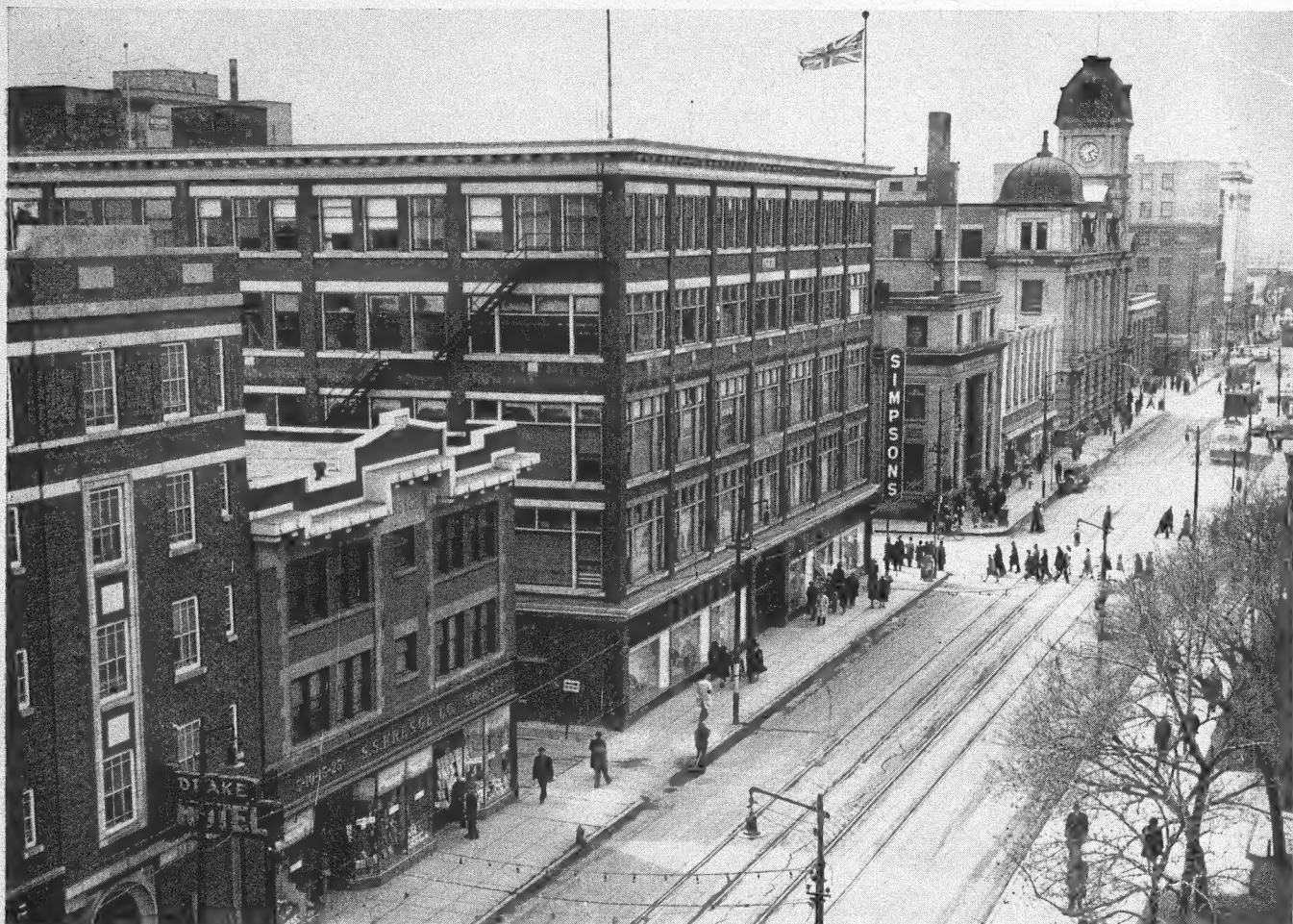
REGINA is the centre of a rich farming area. It is famous for its heavy clay soil. There is considerable production of poultry, hogs and cattle, but field crops predominate. Of these, high quality wheat is the main crop. The comparatively flat plains are admirably suited to mechanized farming and Regina has long been a big distributor of farm machinery and supplies. It is also the headquarters of large co-operative enterprises.



THE LIVESTOCK PARADE at the Regina Exhibition and Rodeo. Many thousands come to Regina each year to attend this outstanding event which is held for one whole week toward the end of July and the first of August. Its myriad of exhibits in the fields of industry, commerce, art, education, handicrafts, livestock, horticulture; its glamorous midway, dazzling stage attractions, spectacular rodeo, and exciting horse racing combine recreation for old and young.



Union Station, Regina, with adjoining offices of the telegraph, express and baggage departments of the Canadian Pacific and Canadian National Railways. Regina is also served by Bus and Air Transport.



ELEVENTH AVENUE, REGINA, looking West from the City Hall. Fundamentally a distributing centre, merchandising in all its forms is highly developed in Regina. Among these, mail order business is an important factor, serving the entire West from the Capital City and giving employment to hundreds of its citizens. It is an important factor in making Regina the sixth city in Canada in postal revenue. Interior views of some of the larger retail establishments are shown below.





SCARTH STREET, REGINA, looking North from Twelfth Avenue. The same street centres the panorama of the business section shown below. Regina is the largest city within a radius of 400 miles. It offers excellent opportunities for shopping and recreation. Modern stores display up-to-date merchandise of wide variety and high quality. Convenient, modern hotels, excellent transportation and recreational facilities have made Regina a popular convention centre.



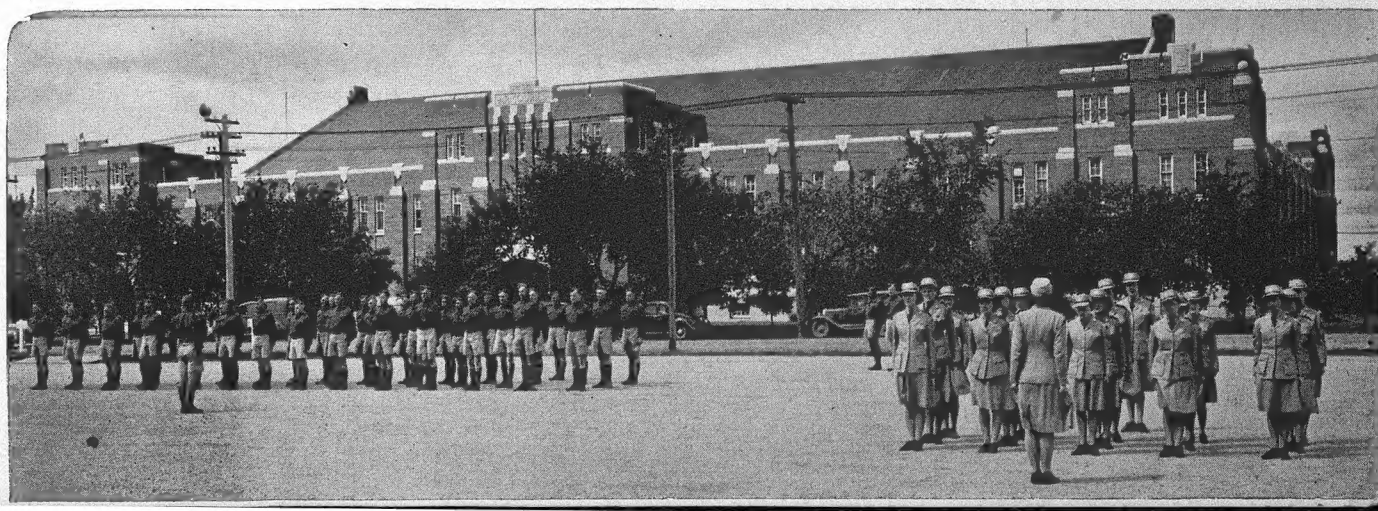


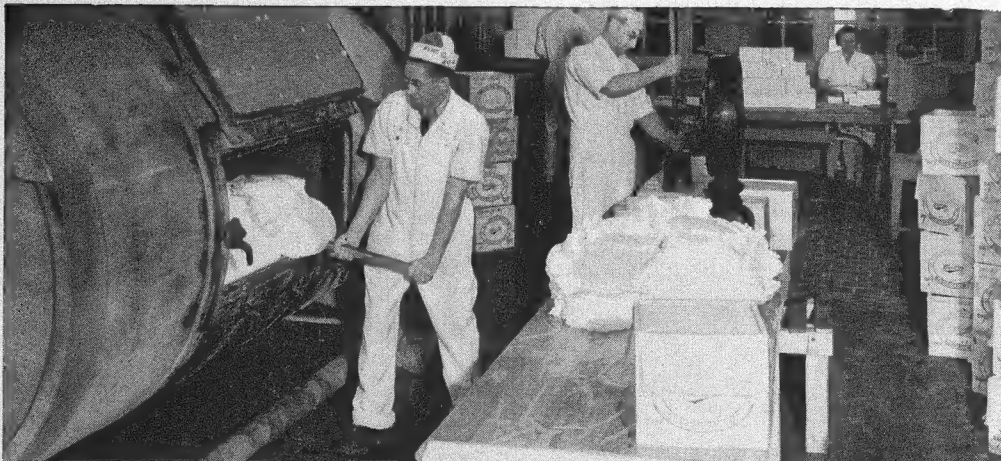
THIS IS A PORTION OF HAMILTON STREET Regina. There are 586 retail and service establishments in Regina. These employ over 4,500 persons. Sales are approximately 38 million dollars per year, and salaries and wages paid are in excess of 4 million dollars per year. Below is a view of the Regina Airport, showing administration building. Regina is on the coast to coast T.C.A. line with direct connections with Calgary. It is also on the C.P.A. North-South line.





LOOKING NORTH ON BROAD STREET, Regina into the wholesale and industrial area. There are 177 wholesale establishments in Regina, employing about 2,000 persons. Wages and salaries total nearly 3 million and total sales are almost 50 million dollars a year. Located in Regina is the huge Army Ordnance and Maintenance Depot for Western Canada, and the headquarters for Saskatchewan Area. Regina is also an important Naval and Air training centre. Parade Square and Armouries are shown below.





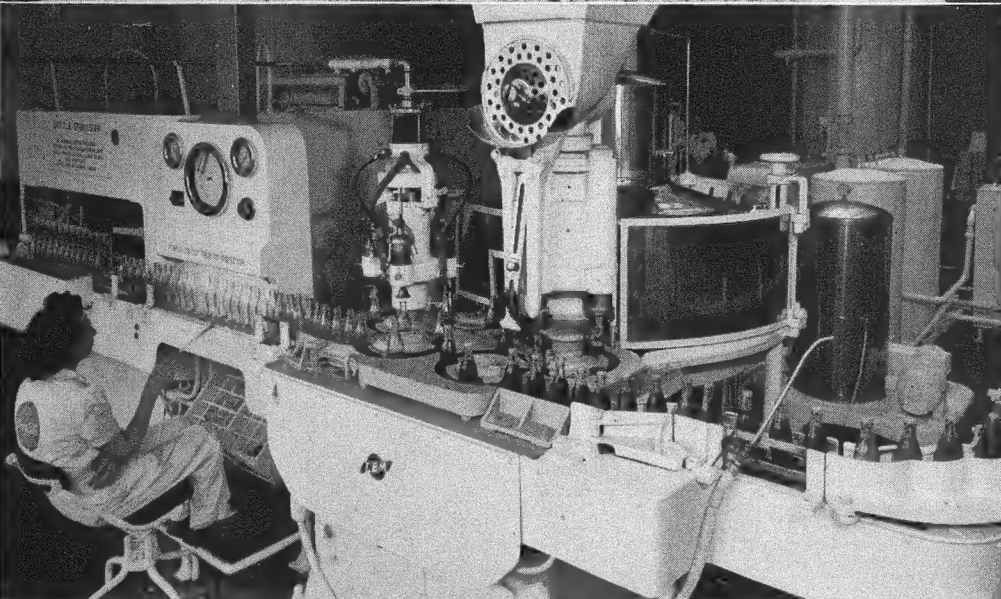
Butter

Regina factories represent an investment of 19 million dollars. Much of this is in bakeries and creameries.



Bacon

Regina manufacturers have a 5 million dollar payroll. Much of this comes from packing house products.

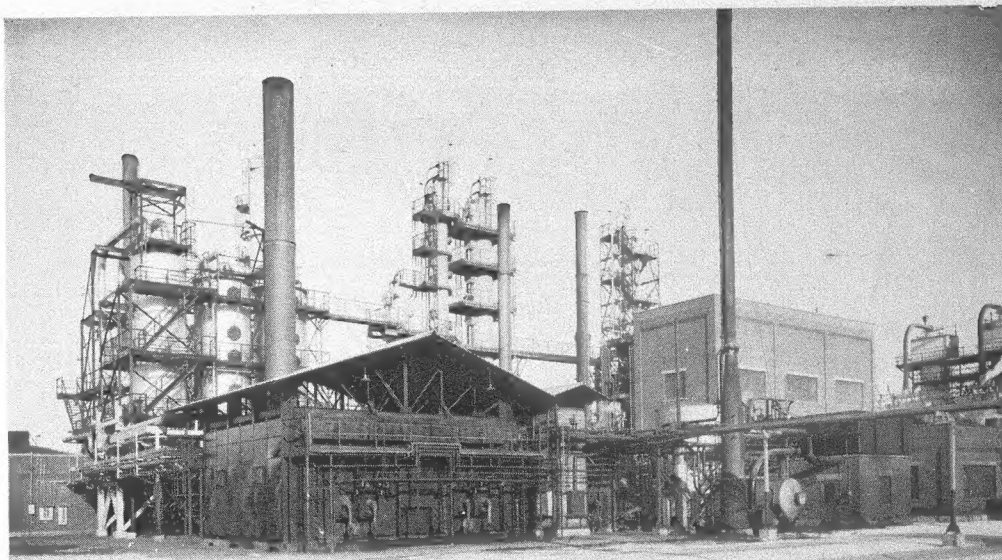


Beverages

Regina firms do 25% of the provincial industrial volume, of which beverages are an important part.

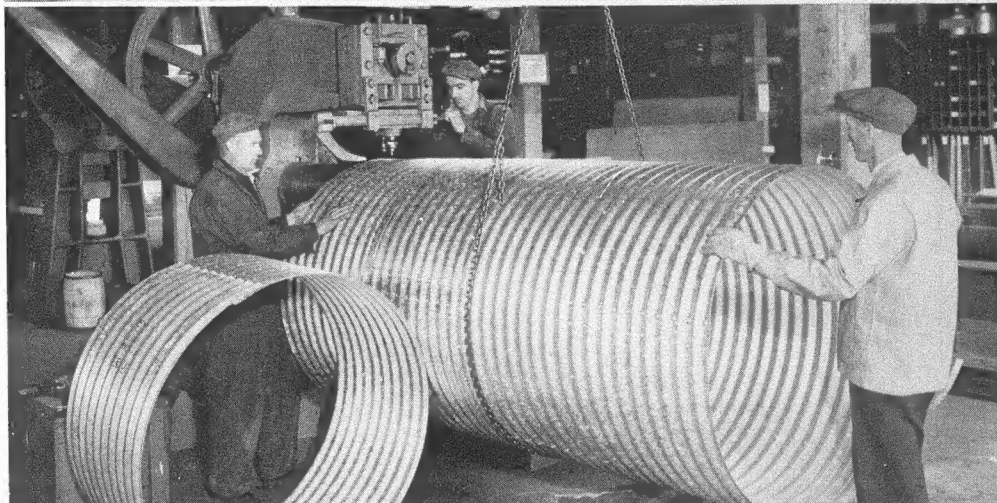
Refining

Regina has over 100 industrial establishments. Chemical, petroleum, glass, stone, concrete products, brooms, upholstery, shoes, tents, etc. are made.



Sheet Metal

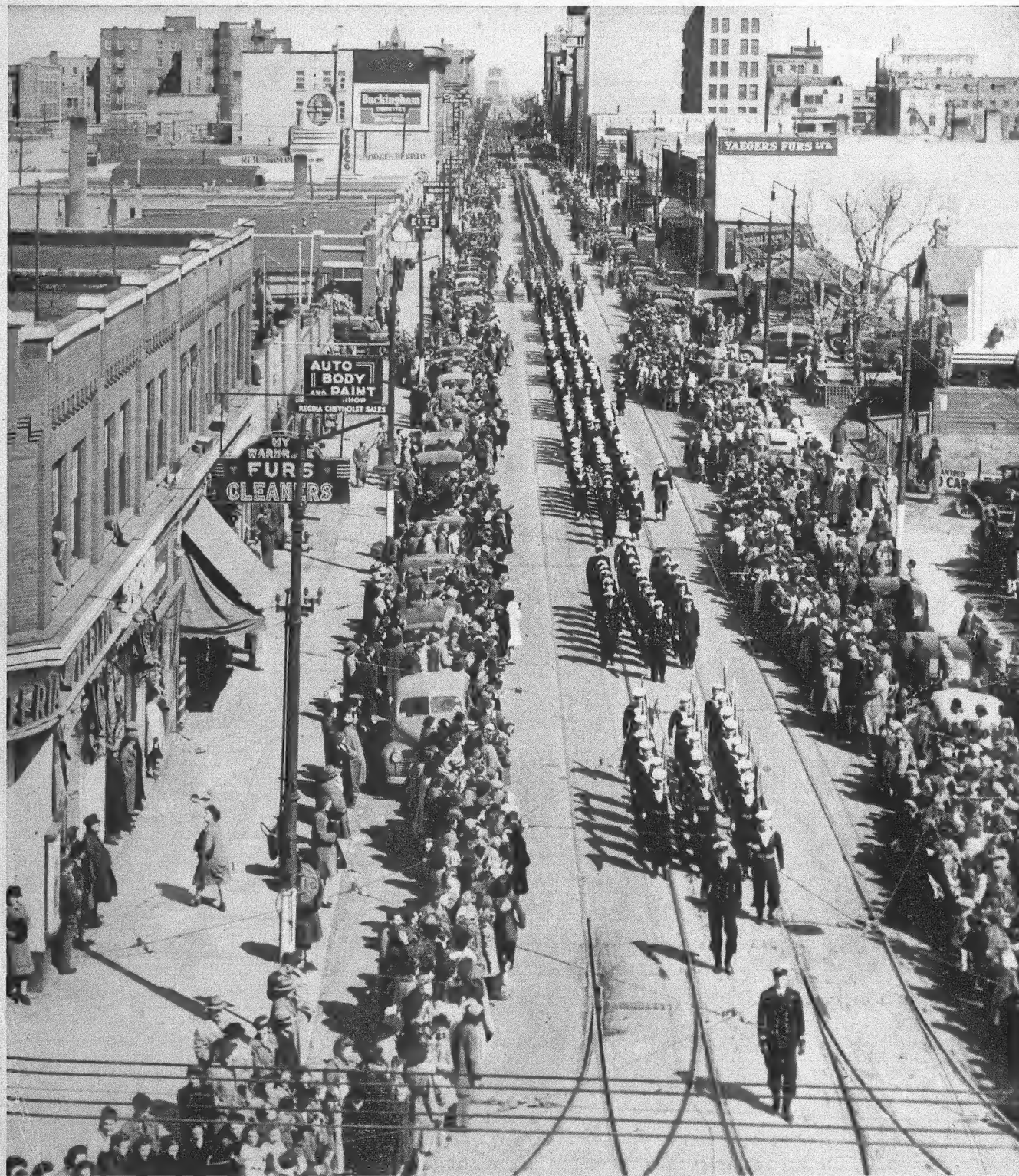
Regina's industrial production reaches 35 million dollars yearly, including machinery, sheet metal products, welding materials.



Wood Products

Regina plants employ over 3,000 persons. They produce springs, paints, varnishes, leather. Printing and publishing employ many.





Regina celebrates. Parade marching down Eleventh Avenue